

First Annual Santa Cruz County Counselor Summit
Monday, November 6 • 8:30am-3:00pm
Twin Lakes Church – Monschke Hall

8:30am-9:00am Registration & Breakfast

9:00am-10:00am Keynote

MIRACLES IN PROFESSIONAL SCHOOL COUNSELING - Dr. Trish Hatch, President & CEO, Hatching Results

Suppose you woke up one morning and by some miracle everything you had ever wanted or could imagine possible for the profession of school counseling had actually happened... One of those miracles has come true - the profession has recently received increased legitimacy at a state and national level. The school counselor role has also changed, and using data is essential to design, implement, evaluate, and improve comprehensive school counseling programs to expand the miracles of the profession to the students they serve.

10:00am-10:10am Break

10:10am-11:00am Breakout Session 1

ROOM A

ENGAGING CLASSROOM LESSONS TO TEACH COLLEGE AND CAREER READINESS - Danielle Duarte, Director of Professional Development, Hatching Results

Teaching school counseling core curriculum classroom lessons (formerly called guidance curriculum) ensures all students receive instruction in college and career exploration and planning. This session will teach participants ways to design, implement, and evaluate school counseling lessons while using a variety of student engagement strategies. Learn and practice different active participation techniques during this interactive session, and leave with a plan of ways to incorporate a variety of engaging strategies into your college and career classroom lessons at all levels (K-12).

ROOM B

COLLEGE KICK OFF WEEK: COLLEGE AND CAREER READINESS FOR ALL STUDENTS - Catalina Cifuentes, Leadership Associate, Riverside County Office of Education
Julie Zierold, Director of Student Support Services, Perris Union High School District

Over 70% of students that live in Riverside County will be the first in their family to pursue post-secondary education. With so many students left alone in the research and application process, Riverside County has designed a College Kickoff initiative that provides college affordability, career interests, and college options information to all students during the month of October. Participants will learn strategies and receive a planning guide on how to create and launch their own event.

ROOM C

WORK BASED LEARNING AND THE “LINK” TOOL - Mary Gaukel, Executive Director, Your Future Is Our Business

Explore the power of Work Based Learning Experiences and the new LINK website. Come away with a tool kit including the work based learning continuum, descriptions of each experience, and tips to enhance each activity for your students. Experience the new LINK on-line connector, created and serviced by Your Future Is Our Business, which will be launched today during this session.

ROOM D

PATHWAYS IN OUR MIDST - Les Forster, CTE Santa Cruz County Office of Education

Gain an overview of the known pathways within Santa Cruz County and learn about opportunities to continue pathways at Cabrillo College.

MAIN HALL

SUPERINTENDENTS’ ROUNDTABLE WITH TRISH HATCH

11:00am-11:10am Break

11:10am-12:00pm Breakout Session 2

ROOM A

GET READY FOR COLLEGE! STRATEGIES FOR ELEMENTARY AND MIDDLE SCHOOL COUNSELORS - Danielle Duarte, Director of Professional Development, Hatching Results

College and career exploration and preparedness is essential for students beginning in elementary school. This session will provide specific core curriculum classroom lessons, activities and events, and resources for the K-8 level. Additionally, positive results from successful lessons and programs will be shared with participants. Attendees will leave with ideas on ways to create a college going culture and integrate career exploration activities at their site.

ROOM B

RACE TO RIGOR: EMPOWERING STUDENTS TO PURSUE COURSES OF RIGOR - Catalina Cifuentes, Leadership Associate, Riverside County Office of Education
Julie Zierold, Director of Student Support Services, Perris Union High School District

Race to Rigor is challenging High Schools in Riverside County to increase student’s access and success in rigorous coursework including UC/CSU A-G, Advanced Placement (AP), Dual Enrollment, and International Baccalaureate (IB) to ensure preparation and academic success in college. In this session we will review steps and share best practices on identifying students with potential to pursue courses of rigor as well as creating systems for monitoring and support to ensure their success.

ROOM C

CALIFORNIA'S NEW ACCOUNTABILITY SYSTEM: IMPLICATIONS FOR SCHOOL COUNSELORS - Dr. Ilene Straus, Vice President, California State Board of Education

ROOM D

IMPORTANT TOPICS IN COLLEGE ADMISSIONS AND STUDENT SUPPORT

Zach Joseph, Counselor, Cabrillo College

Michelle L Whittingham, Associate Vice Chancellor of Enrollment Management, UCSC

Matthew Daines, Admissions Counselor, CSUMB

Session facilitator - Margery Regalado Rodriguez, Ed.D., Dean- Counseling & Educational Support Services, Cabrillo College

12:00pm-1:00pm Lunch

1:00 pm-1:50 pm Breakout Session 3

ROOM A

USING NATIONAL STUDENT CLEARINGHOUSE DATA – Blair Fogarty, Client Relationship Specialist, National Student Clearinghouse

Morris Menoza, Sr. Coordinator, Data Integrity & Operations, National Student Clearinghouse

ROOM B

RACE TO SUBMIT: THE NEW CALIFORNIA INITIATIVE - Catalina Cifuentes, Leadership Associate, Riverside County Office of Education

Julie Zierold, Director of Student Support Services, Perris Union High School district

Riverside County has increased their FAFSA and CA Dream Act application by 6,000 additional applications a year since 2014. Their financial aid application initiative Race to Submit has now been adopted by the California Student Aid Commission as a statewide focus. In this session you will learn about the new California Race and learn best practices and creative tips to increase application submissions at your school.

ROOM C

CALIFORNIA'S NEW ACCOUNTABILITY SYSTEM: IMPLICATIONS FOR SCHOOL ADMINISTRATORS - Dr. Ilene Straus, Vice President, California State Board

ROOM D

FAMILY ENGAGEMENT: THE KEY TO STUDENTS' ACADEMIC SUCCESS AND COLLEGE PATHWAYS –

Dr. Catherine Cooper, Faculty Director, Educational Partnership Center and Research Professor of Psychology

Sofia Antuna, Assistant Director, GEAR UP & EAOP, UC Santa Cruz, Educational Partnership Center

Mario Castillo, Jr., Lead Family Involvement Coordinator, UC Santa Cruz, Educational Partnership Center

In this session, presenters will showcase what research shows about how family engagement leads to students' academic success and college pathways. Presenters will share EPC's family involvement model and asset-based best practices on how to improve participation of low-income, first-generation families. Participants will explore resources for successful family events and families' ongoing engagement that are essential to students becoming college-ready, including parent academies, college knowledge workshops, individualized academic plans, and effective parent "one-on-ones".

1:50pm-2:00 pm Break

2:00 pm-3:00pm Closing Session

WHAT'S NEXT? ANSWERING THE CALL AND MOVING FORWARD - Dr. Trish Hatch, President & CEO, Hatching Results

It's possible the miracles for school counseling have all occurred, and that moving forward the profession must create its own destiny. How will counselors integrate the attitudes, knowledge, and skills they have gained with an updated school counseling role, utilizing data-driven practices to improve student outcomes? How will counselors answer the call to create their own miracles moving forward for all students?